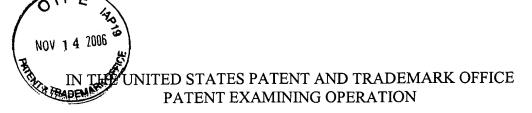
Docket No. **CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)** Applicant(s): Leonard R. Bayer et al. **HAR-003** Customer No. Group Art Unit Examiner Application No. Filing Date 024,902 3627 James A. Kramer 09/882,203 06/15/2001 SYSTEM AND METHOD FOR CONDUCTING PRODUCT CONFIGURATION RESEARCH Invention: OVER A COMPUTER-BASED NETWORK **RESPONSE TO OFFICE ACTION DATED 08/08/2006** I hereby certify that this (Identify type of correspondence) is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on November 8, 2006 (Date) Tammy S. Moynihan (Typed or Printed Name of Person Mailing Correspondence) (Signature of Person Mailing Correspondence) Note: Each paper must have its own certificate of mailing.



Applicant(s): Leonard R. Bayer et al.

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June 15, 2001

For:

SYSTEM AND METHOD FOR CONDUCTING PRODUCT

CONFIGURATION RESEARCH OVER A COMPUTER-BASED

**NETWORK** 

Examiner:

Kramer, James A.

Art Unit: 3627

Atty Docket: HAR-003

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## RESPONSE TO OFFICE ACTION DATED 08/08/06

Dear Sir:

Responsive to the Office Action dated August 8, 2006, reconsideration of the claims is requested in view of the following.

Claims 25-29 and 44 were rejected under 35 U.S.C. 101 on the grounds that they lack a tangible result.

MPEP 2106.II.A states that "[t]he claimed invention as a whole must produce a "useful, concrete and tangible" result to have a practical application"..., and that "[o]nly when the claim is devoid of any limitation to a practical application in the technological arts should it be rejected under 35 U.S.C. 101."

Pending Claim 25 is shown below:

25. A method for enabling product configuration market research comprising the steps of:

sending market research software from a network addressable site, via a network, to one or more computer systems which when executed by said computer systems enables each user of said computer systems to select the features of a product configuration not available via the software for purchase;

displaying via said market research software a total price value of the product at each of said computer systems in accordance with price values of said selected features separate from the operation of said network addressable site;